



*In this edition of my Chair's Report, I talk about a new logo for the Health and Wellbeing Board, the success of CCG's Great Staying Healthy event drop as well as an update on the urgent and emergency care vanguard. I would welcome Board Members to comment on any item covered should they wish to do so.*

*Best wishes,  
Cllr Maureen Worby, Chair of the Health and Wellbeing Board*

## A new logo for the Health and Wellbeing Board

As Chair of the Health and Wellbeing Board I am pleased to share with you the new logo for the Barking and Dagenham Health and Wellbeing Board.



## Barking and Dagenham Health and Wellbeing Board

The desire for a new logo and 'branding' has been discussed previously by some Board members as well as the Executive Planning Group that supports the Board. It was felt that there needed to be a distinctive identity for the Board so it did not feel solely like a council committee, but like a true partnership board that has a system leadership role and makes decisions on priorities and strategies for the whole area.

The logo shows the diverse range of people that the Health and Wellbeing Board can impact on through our efforts to improve the health and social care system in Barking and Dagenham and beyond. The colour scheme reflects the colours of our partners on the Health and Wellbeing Board.

I hope you'll agree that it looks great. You will be seeing more of the new logo and colours as it and they are used on agendas for future meetings, in the newly revamped Health and Wellbeing Board newsletter and on our twitter feed [@BarDagHWBB](https://twitter.com/BarDagHWBB)

## The Great Staying Health Stakeholder Event

On Tuesday 16<sup>th</sup> February, Barking and Dagenham CCG held an engagement event, hosted by Healthwatch. The event aimed to engage patients and the public about the CCG's commissioning priorities for 2016/17, with an emphasis on getting the views of people who might not otherwise come to a stakeholder engagement event.



The event took place in Relish Café in Barking Town Square and in the atrium of the Barking Learning Centre.

Drinks and healthy snacks were provided on the day (including a few not so healthy cakes!), which were appreciated by all those who stopped by.

There were a number of zones in Relish for people to get more information from, including Healthy families, Make a change, Beating the blues and Navigating the NHS.

The Barking Learning Centre atrium featured the current stroke consultation, information on bowel screening, the British Heart Foundation, information online via the care and Support Hub as

as well as how to get involved with the Patient Engagement Forum, Healthwatch and the CVS.

On behalf of the Board I would like to thank all those who took part, either by attending and discussing health issues and what they think of health services in the area or through helping to organise and put on the event. Staff of both Relish and the Barking Learning Centre helped, while CCG and local authority staff were involved in the organisation and delivery of the event. Special mention should go to our local Health Champions, who were involved in the planning of the event and who, alongside CCG staff, went out into Barking Market on a cold February afternoon to talk to people about the event and encourage them to stop in.



## News from NHS England

### Mental Health Taskforce Report

Formed in March 2015, the independent Mental Health Taskforce brought together health and care leaders, people using services and experts in the field to create a Five Year Forward View for Mental Health for the NHS in England. This national strategy, which covers care and support for all ages, was published in February 2016.

The report highlights that one in four adults experiences at least one diagnosable mental health problem in any given year and that mental health problems represent the largest single cause of disability in the UK. Challenges with system wide implementation coupled with an increase in people using mental health services has led to inadequate provision and worsening outcomes in recent years. The report outlines that increased awareness has heightened understanding of an urgent need to act on improving the experiences of people with mental health problems, both within and beyond the NHS.

The report sets out 3 priorities for the NHS to be delivered by 2020/21. These link to the priorities set out in the Five Year Forward View. The priorities are:

- A 7 day NHS providing right care, right time, right quality
- An integrated mental and physical health approach
- Promoting good mental health and preventing poor mental health – helping people lead better lives as equal citizens

The report emphasises that people facing a crisis should have access to mental health care 7 days a week and 24 hours a day in the same way that they are able to get access to urgent physical health care. Better access to support was one of the top priorities identified by people in the taskforce's engagement work.

Part of making physical and mental health care equally important identified in the report is making sure that someone with a disability or health problem won't just have that treated, they will also be offered advice and help so their recovery is as smooth as possible. Engagement work carried out by the taskforce found that mental health support should be made easily available across the NHS and that services should be integrated so that, for example, physical health checks and smoking cessation programmes could be made available for everyone with a severe mental illness.

Prevention was also identified as a key way of creating lasting change. Promoting good mental health and preventing poor mental health includes prevention at key moments in life as well as creating mentally healthy communities and building a better future:

The report identifies that over the next five years additional funding should allow NHS England to expand access to effective interventions. The priority areas identified require an additional £1 billion investment, which will contribute to plugging critical gaps the NHS is currently unable to provide. The expectation is that savings and efficiencies generated by improved mental health care and through new models of care will be re-invested in mental health services.

## News from NHS England continued...

### NHS hit first target on climate change

A report from the Sustainable Development Unit for NHS England and Public Health England showed the NHS has reduced its carbon emissions by 11% between 2007 and 2015 – exceeding the 10% target set in 2009. This is despite health and care activity increasing by 18% since 2007.

Multiple factors have contributed to the reduction. Carbon emissions in relation to procurement have reduced by 16% – a large part of this is due to improvements in the footprint of pharmaceuticals (through both carbon intensity of products and spend reductions). In addition energy emissions have reduced by 4% and travel by 5%. These improvements offer more than just environmental benefits, they also represent significant cost savings and health benefits.

Improvements in building energy use and staff behaviour change programmes have contributed energy savings of £25m in the last year. Transport reductions represent a fall in the health sector's contribution to air pollution in local communities, which improves public health and reduces the need for the NHS to treat preventable illnesses.

## Urgent and Emergency Care Vanguard

Work has finished on the submission of the Value Proposition 2 (the business case) for the Urgent and Emergency Care Vanguard. Having secured £1.31m for the rest of 2015/16 to start work, the bid is asking for further funds to carry out transformation work to the Urgent and Emergency system in 2016/17. This builds on the click, call, come in model that was set out in the earlier submission and includes enhancements around the front door at Queens A&E, establishing a professional hub to link in with 111 and a Programme Management Office team to deliver the Vanguard programme. Local authorities have requested funds to support mapping services, investment in voluntary sector services (including a sitting service to take people home so they are not admitted to A&E), investment for service providers (including training for providers on the new UEC system) as well as enhanced care packages and assistive technology to prevent admissions to A&E. The Vanguard national team have indicated that there won't be any news on this until the middle of March.

The Urgent and Emergency Care Vanguard team attended the Vanguard Quarterly Forum on 25 February, which provided an opportunity to hear from the national team supporting the Vanguards across England and to discuss approaches with other Urgent and Emergency Care Vanguards. The team took inspiration from a talk by Don Berwick, who helped implement the Affordable Care Act (commonly known as Obamacare), on overcoming obstacles in implementing large scale change. The team also heard from the Cambridge and Peterborough Vanguard team about the mental health place of safety that they are about to open, which is being run by the voluntary sector and has been co-designed by service users. The North East Vanguard team explained their new approach to live data, called Flightdeck, which provides real time information on bed availability, how busy services are and what ambulances are currently en route to hospitals, allowing for better resource management and also analysis of long term trends.

## Health and Wellbeing Board Meeting Dates

Tuesday 26 April 2016, Tuesday 14 June 2016, Tuesday 26 July 2016, Tuesday 27 September 2016, Tuesday 22 November 2016.

All meetings start at 6pm and are held in the conference room of the Barking Learning Centre.